


**Annual Legislative Conference Packages**

**Annual Legislative Conference**

The ALC is the most important gathering of African American leaders with a focus on public policy and legislative issues. Major topics covered in the conference are 1) Economic Development, 2) Law and the Court, 3) Health and 4) Education. Attendance at the ALC include Congressional Black Caucus members, African American executives, state and local elected officials, celebrities, sports personalities, national and local media and more than 18,000 people.

<b>ALC Premier Sponsor</b>  <b>\$500,000</b>	<b>ALC Presidential Sponsor</b> <b>\$250,000</b>
<p>Benefits:</p> <ul style="list-style-type: none"> <li>• Two (2) Platinum Tables, Annual Awards Dinner (20 tickets)</li> <li>• On-stage speaking role and verbal recognition at Annual Awards Dinner</li> <li>• Individual on-screen logo recognition at Annual Awards Dinner</li> <li>• Designation as Premier Sponsor on ALC banners</li> <li>• Acknowledgment on marketing materials as Premier Sponsor</li> <li>• Corporate branding on ALC '08 "Save the Date" cards and ALC Web site banner</li> <li>• Corporate branding on ALC '08 "Thank You" banner on CBCF Web site</li> <li>• Back cover ad in Annual Awards Dinner Program Booklet</li> <li>• Approved product display and/or distribution at the Annual Awards Dinner</li> <li>• Two (2) Leadership Tables at CBCF Prayer Breakfast (20 tickets)</li> <li>• Ten (10) CBC Spouses Celebration of Leadership Tickets</li> <li>• One Corporate Exhibit Booth (20' x 30")</li> <li>• Premier Sponsor Designation in Souvenir Conference Journal</li> <li>• Two (2) full-page color advertisement ads, Conference Souvenir Journal (one on back cover)</li> <li>• Special Listing as Premier Sponsor in Conference Souvenir Journal</li> <li>• Ten (10) VIP Dinner Reception Invitations (each invitation admits two)</li> <li>• Ten (10) CBCF Chair's Reception Invitations</li> <li>• Ten (10) access passes to the Corporate Lounge</li> <li>• Ten (10) Corporate Conference Registrations</li> <li>• Ten (10) tickets to the ALC Networking Luncheon</li> <li>• Special reserved seating at National Town Hall Meeting (10 seats)</li> <li>• One (1) full page color ad in ALC Daily (Friday)</li> <li>• 15-second digital signage ad citing Premier Sponsorship</li> <li>• Inclusion of approved corporate product giveaways in conference portfolio bags</li> <li>• Corporate logo and Web site link on ALC Sponsor page; designated as Premier Sponsor</li> <li>• Company logo on ALC Sponsorship Wall; designated as Premier sponsor</li> <li>• Corporate logo and Web site link on ALC Web site homepage; designated as Premier Sponsor</li> <li>• Listing and Web site link on ALC Web site sponsor page</li> </ul>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• Platinum Table at, Annual Awards Dinner (10 tickets)</li> <li>• Gold Table at, Annual Awards Dinner (10 tickets)</li> <li>• Individual On-screen Recognition (logo)</li> <li>• Listing in Annual Awards Dinner Program Booklet</li> <li>• One (1) Leadership Table at CBCF Prayer Breakfast (10 tickets)</li> <li>• Six (6) CBC Spouses Celebration of Leadership Tickets</li> <li>• Corporate Exhibit Booth (20" x 20")</li> <li>• Two (2) full-page color advertisements in Conference Souvenir Journal</li> <li>• Special Listing in Conference Souvenir Journal</li> <li>• Ten (10) VIP Dinner Reception Invitations (each invitation admits two)</li> <li>• Ten (10) CBCF Chair's Reception Invitations</li> <li>• Ten (10) access passes to Corporate Lounge</li> <li>• Ten (10) Corporate Conference Registrations</li> <li>• Special reserved seating at National Town Hall Meeting (10 seats)</li> <li>• Corporate logo and Web site link on ALC Sponsor page</li> <li>• Company logo on Sponsorship Wall</li> <li>• Corporate logo and Web site link on ALC Web site homepage</li> <li>• Listing and Web site link on ALC Sponsor page</li> <li>• Opportunity to participate in a designated CBCF program</li> <li>• Mentor participation in the Instant Apprentice Luncheon</li> </ul>

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ALC Congressional Sponsor \$100,000	ALC Judicial Sponsor \$50,000	ALC State Sponsor \$30,000
<p>Benefits:</p> <ul style="list-style-type: none"> <li>• Gold Table at Annual Awards Dinner (10 Tickets)</li> <li>• Grouped On-screen Recognition (logo)</li> <li>• Listing in Annual Awards Dinner Program Booklet</li> <li>• One (1) Leadership Table at CBCF Prayer Breakfast (10 tickets)</li> <li>• Six (6) tickets to CBC Spouses General Admission Celebration of Leadership</li> <li>• Corporate Exhibit Booth (10" x 20")</li> <li>• One (1) full-page color advertisement in Conference Souvenir Journal</li> <li>• Special Listing in Conference Souvenir Journal</li> <li>• Four (4) VIP Dinner Reception Invitations (each one admits two)</li> <li>• Six (6) CBCF Chair's Reception Invitations</li> <li>• Six (6) access passes to Corporate Lounge</li> <li>• Six (6) Corporate Conference Registrations</li> <li>• Special reserved seating at National Town Hall Meeting (6 seats)</li> <li>• Corporate logo and Web site link on ALC Web site homepage</li> <li>• Company logo on Sponsorship Wall</li> <li>• Listing and Web site link on ALC Web site sponsor page</li> </ul>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• Two (2) Silver Tables at Annual Awards Dinner (20 Tickets)</li> <li>• Grouped On-screen Recognition (logo)</li> <li>• Listing in Annual Awards Dinner Program Booklet</li> <li>• One (1) Leadership Table at CBCF Prayer Breakfast (10 tickets)</li> <li>• Four (4) tickets to CBC Spouses General Admission Celebration of Leadership</li> <li>• One (1) full-page color advertisement in Conference Souvenir Journal</li> <li>• Special Listing in Conference Souvenir Journal</li> <li>• Two (2) VIP Dinner Reception Invitations (each one admits two)</li> <li>• Four (4) CBCF Chair's Reception Invitations</li> <li>• Four (4) access passes to Corporate Lounge</li> <li>• Four (4) Corporate Conference Registrations</li> <li>• Listing and Web site link on ALC Web site sponsor page</li> </ul>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• One (1) Silver Table at Annual Awards Dinner (10 Tickets)</li> <li>• Listing in Annual Awards Dinner Program Booklet</li> <li>• One (1) Leadership Table at CBCF Prayer Breakfast (10 tickets)</li> <li>• Two (2) CBC Spouses General Admission Celebration of Leadership Tickets</li> <li>• One (1) full-page color advertisement in Conference Souvenir Journal</li> <li>• Special Listing in Conference Souvenir Journal</li> <li>• One (1) access pass to Corporate Lounge</li> <li>• Two (2) Corporate Conference Registrations</li> <li>• Listing and Web site link on ALC Web site sponsor page</li> </ul>




**Annual Awards Dinner Sponsorship**

<b>Annual Awards Dinner</b>	<b>\$7,500 - \$200,000</b>
<p>The Annual Awards Dinner is the primary CBCF fundraising event to support the mission of the foundation. The Annual Awards Dinner is the culminating event of the four-day Annual Legislative Conference in which key political, business and civic leaders join together in a program celebrating the achievements of men and women in the fields of education, health, foreign affairs, community service and economics.</p>	
<b>Awards Dinner After Gala</b>	<b>\$200,000</b>
<p>Networking opportunity immediately following the Annual Awards Dinner where Members of Congress, CBCF Awardees, sponsors, celebrity guests and stakeholders can be expected to attend what is also the final event of the four-day conference.</p>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• One (1) full page advertisement in the Conference Souvenir Journal</li> <li>• Signage on stage</li> <li>• Remarks during program</li> <li>• Reserved seating</li> <li>• Product display</li> <li>• Logo on sponsorship wall</li> <li>• Photo opportunity at event with talent performers</li> </ul>
<b>Annual Awards Dinner Program</b>	<b>\$40,000</b>
<p>This commemorative program highlights the participants and honorees of the Annual Awards Dinner. It is distributed to the more than 4,000 guests who attend the Annual Awards Dinner, CBCF's major fundraising event.</p>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• One (1) full-page advertisement in the Conference Souvenir Journal</li> <li>• Sponsor's name and logo prominently placed in the Awards Dinner Program</li> <li>• Two (2) tickets to the Annual Awards Dinner</li> <li>• Two (2) Corporate Registrations</li> </ul>
<b>Awards Dinner Video</b>	<b>\$40,000</b>
<p>A video that highlights the work of CBCF's mission, programs and events.</p>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• One (1) full-page color advertisement in the Conference Souvenir Journal</li> <li>• Branding</li> </ul>
<b>Awards Dinner VIP Reception</b>	<b>\$35,000</b>
<p>Members of Congress, Sponsors, Celebrity Guests, and CBCF Annual Dinner Gala Awardees convene at this pre-dinner reception to network and prepare for the evening's festivities.</p>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• One (1) full-page advertisement in the Conference Souvenir Journal</li> <li>• Remarks/greetings</li> <li>• Product display</li> <li>• Company's logo on the Sponsorship Wall</li> <li>• Group photo opportunity with CBCF Leadership and Sponsors</li> </ul>


**Annual Awards Dinner Sponsorship**

<b>ALC Platinum Table</b>	<b>\$35,000</b>
Platinum table reserved seating during the Annual Awards Dinner, which supports the mission of the CBC Foundation.	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• Photo opportunity with CBCF stakeholders</li> <li>• Placement in the Platinum seating section (10 tickets)</li> <li>• Special listing in the Conference Souvenir Journal and the Awards Dinner Program Journal</li> <li>• Five (5) invitations to the VIP Reception (each invitation admits two)</li> <li>• Special on-screen recognition during dinner</li> <li>• Premium Annual Awards Dinner gift</li> </ul>
<b>Awards Dinner Table Gift</b>	<b>\$30,000</b>
Opportunity to provide premium table gift to more than 1,000 VIP guests seating in the Platinum section	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• Branding</li> <li>• Product placement</li> </ul>
<b>ALC Gold Table</b>	<b>\$20,000</b>
Gold table reserved seating during the Annual Awards Dinner, which supports the mission of the CBC Foundation.	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• Reserved seating in the Gold section (10 tickets)</li> <li>• Special listing in the Conference Souvenir Journal and the Awards Dinner Program Booklet</li> <li>• Two (2) invitations to the VIP Reception (each invitation admit two)</li> </ul>
<b>ALC Silver Table</b>	<b>\$10,000</b>
Silver table reserved seating during the Annual Awards Dinner, which supports the mission of the CBC Foundation.	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• Reserved seating in the Silver section (10 tickets)</li> <li>• Opportunity to network with dinner attendees</li> <li>• Special listing in the Conference Souvenir Journal</li> </ul>
<b>ALC Patron Table</b>	<b>\$7,500</b>
Patron table seating during the Annual Awards Dinner, which supports the mission of the CBC Foundation.	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• Reserved seating in the Patron section (10 tickets)</li> <li>• Opportunity to network with dinner attendees</li> <li>• Special listing in the Conference Souvenir Journal</li> </ul>

**Additional Annual Legislative Conference Sponsorship Opportunities**

<b>ALC Prayer Breakfast Title Sponsor</b>	<b>\$300,000</b>
<p>The ALC Prayer Breakfast provides funding and support for the CBCF's Congressional Fellowship Program.</p> 	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• One (1) full-page advertisement in the Conference Souvenir Journal</li> <li>• Exclusive sponsorship</li> <li>• Seating on dais for corporate representative</li> <li>• Speaking opportunity during program</li> <li>• Branding (in-kind printing of Prayer Breakfast programs and product distribution at event)</li> <li>• Eight (8) prominently placed tables</li> </ul>
<b>Webcast Opportunities (explanation)</b>	<b>Call for Details</b>
TBD	TBD
<b>Black Party Title Sponsor</b>	<b>\$100,000</b>
<p>The Black Party is the premier networking and entertainment nexus for emerging and established leaders.</p> 	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• Eight (8) access passes to the Corporate Lounge</li> <li>• Five (5) corporate registrations</li> <li>• On-stage greeting</li> <li>• Twenty (20) VIP Black Party Tickets</li> <li>• Twenty (20) General Admission Black Party tickets</li> <li>• Visible signs &amp; banners at venue of The Black Party</li> <li>• Shared branding with ticket sponsor</li> </ul>
<b>Black Party Entertainment Sponsor</b>	<b>\$100,000 (in-kind available)</b>
<p>The Black Party is the premier networking and entertainment nexus for emerging and established leaders.</p>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• Eight (8) access passes to the Corporate Lounge</li> <li>• Five (5) corporate registrations</li> <li>• On-stage greeting</li> <li>• Twenty (20) VIP Black Party Tickets</li> <li>• Twenty (20) General Admission Black Party tickets</li> <li>• Visible signs &amp; banners at venue of The Black Party</li> </ul>
<b>Registration Host</b>	<b>\$80,000</b>
<p>Area of the Washington Convention Center dedicated to providing information and registering more than 18,000 attendees of the four-day Annual Legislative Conference.</p> 	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• One (1) full page color advertisement prominently placed in the Conference Souvenir Journal</li> <li>• Sponsor logo on ALC Registration Brochure</li> <li>• Photo opportunity with CBC and CBCF leadership</li> <li>• Sponsor listed as Judicial sponsor or overall ALC sponsorship level on Sponsorship Recognition wall</li> <li>• 15-second Digital Signage ad on opening day of conference</li> <li>• Five (5) corporate registration packages</li> <li>• Two (2) attendee e-mail blasts</li> <li>• Corporate lanyards inside official conference registration bags</li> <li>• Visible signs inside the registration area with sponsor and CBCF logos</li> </ul>

**Additional Annual Legislative Conference Sponsorship Opportunities**

<b>Official Conference Portfolio</b>	<b>\$75,000</b>
<p>An official ALC portfolio is provided to all registered conference participants.</p>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• One (1) full-page color advertisement in the Conference Souvenir Journal</li> <li>• Company name and logo (exclusive)</li> <li>• Company's logo on the Sponsorship Wall</li> </ul>
<b>CBC Chair's Reception</b>	<b>\$75,000 each – Two Co-Sponsors</b>
<p>CBC Members and the CBCF Board of Directors are joined with ALC participants in acknowledging the Chairperson of the Congressional Black Caucus.</p>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• One (1) full-page color advertisement in the Conference Souvenir Journal</li> <li>• Speaking opportunity at the CBC Chair's Reception</li> <li>• Full-page color advertisement – ALC Daily (September 27, 2007)</li> <li>• Special listing in the Souvenir Conference Journal</li> <li>• 20 tickets to CBC Chair's Reception</li> <li>• 10 tickets to CBCF Chair's Reception</li> <li>• Company logo on sponsorship wall</li> <li>• Listing and Web site link on ALC Web site sponsor page</li> </ul>
<b>CBCF Chair's Reception</b>	<b>\$60,000</b>
<p>CBC Members and the CBCF Board of Directors are joined with ALC participants in acknowledging the Chairperson of the Congressional Black Caucus Foundation.</p> 	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• One (1) full-page color advertisement in the Conference Souvenir Journal</li> <li>• Exclusive sponsorship</li> <li>• Signage at event</li> <li>• Branding via invitations to reception included in official conference bags</li> <li>• Product inclusion in conference bags</li> <li>• Product placement at event</li> </ul>
<b>Gospel Extravaganza</b>	<b>\$55,000</b>
<p>Choirs from the districts of four southern CBC Members help celebrate gospel music for the entertainment of conference attendees.</p>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• One (1) full-page color advertisement in the Conference Souvenir Journal</li> <li>• Remarks/greetings</li> <li>• Promotional banner and signage</li> <li>• Recognition during the program</li> <li>• Company's logo on the Sponsorship Wall</li> </ul>

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<b>Networking Luncheon Sponsor</b>	<b>\$55,000</b>
<p>The Networking Luncheon provides the opportunity for attendees with similar professional interests and background to interact in a semi-informal setting. Attendees are able to share a lunch table with persons in their fields, or with those in other fields, to exchange ideas and contact information that will be mutually beneficial. A notable speaker with proven expertise in effective networking will share tips for successful networking. Time is set aside after the speech for informal sharing between attendees (an attempt will be made to assign attendees to colleagues with similar interests and careers). CBCF will create a directory of participants that is to be accessible post-conference on the CBCF Web site. The lunch is open to the first 800 persons who pay the full registration and indicate an interest in attending.</p>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• One (1) full-page color advertisement in the Conference Souvenir Journal</li> <li>• Designation as a Networking Luncheon Sponsor</li> <li>• Signage at event</li> <li>• Recognition on Networking Luncheon program</li> <li>• Sponsor's greetings</li> <li>• Opportunity to provide souvenir with company logo (product placement)</li> <li>• Listing in conference program</li> <li>• Reserved table for 10 during luncheon</li> </ul>
<b>ALC Authors Pavilion</b>	<b>\$52,000</b>
<p>The nation's premier African-American literary and scholarly talent converge at in the ALC Exhibit Showcase to greet and meet conference attendees. Prominent authors such as Dr. Dorothy Height, Iyanla Vanzant, Maya Angelou, Connie Briscoe, E. Lynn Harris, Bebe Moore Campbell and Members of Congress have in the past shared the spotlight with a diverse range of biographers, novelists, scholars, poets and self-published authors.</p>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• Corporate branding on sponsorship wall</li> <li>• Prominent pavilion signage</li> <li>• Lead pavilion sponsor</li> <li>• Advertisement opportunity</li> <li>• Two (2) corporate registrations</li> <li>• Fifty-word description on ALC Exhibit Showcase page</li> </ul>
<b>ALC Collegiate Pavilion</b>	<b>\$52,000</b>
<p>The ALC Showcase this year will demonstrate our commitment to education with an inspiration for pre-college and college students to gain exposure to ALC colleges and businesses. High school students seeking to attend universities and those already in college will have an opportunity to meet with industry representatives for recruitment as interns on special projects or permanent employment upon graduation. This is an excellent opportunity for schools and businesses to recruit the best and brightest.</p>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• Corporate branding on sponsorship wall</li> <li>• Prominent pavilion signage</li> <li>• Lead pavilion sponsor</li> <li>• Advertisement opportunity</li> <li>• Two (2) corporate registrations</li> <li>• Fifty-word description on ALC Exhibit Showcase page</li> </ul>

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<p><b>ALC Diversity Job Fair Pavilion</b></p> <p>Employers representing major organizations and corporations realize that the ALC brings in top-notch candidates. Attendees are instructed to bring résumés and be ready for on-the-spot interviews.</p>	<p><b>\$52,000</b></p> <p>Benefits:</p> <ul style="list-style-type: none"> <li>• Corporate branding on sponsorship wall</li> <li>• Prominent pavilion signage</li> <li>• Lead pavilion sponsor</li> <li>• Advertisement opportunity</li> <li>• Two (2) corporate registrations</li> <li>• Fifty-word description on ALC Exhibit Showcase page</li> </ul>
<p><b>Enterprise Pavilion</b></p> <p>The Enterprise Pavilion is designed to attract influential industry leaders from around the world to introduce <i>new</i> products, services or advanced technology. Showcase the latest communication device, computer gadget or industry updates to attract new buyers and generate new sales leads.</p>	<p><b>\$52,000</b></p> <p>Benefits:</p> <ul style="list-style-type: none"> <li>• Corporate branding on sponsorship wall</li> <li>• Prominent pavilion signage</li> <li>• Lead pavilion sponsor</li> <li>• Advertisement opportunity</li> <li>• Two (2) corporate registrations</li> <li>• Fifty-word description on ALC Exhibit Showcase page</li> </ul>
<p><b>Health Pavilion</b></p> <p>African Americans are disproportionately affected by heart disease, diabetes and obesity. The Health Pavilion offers free health screenings to all exhibit hall visitors. Vital information on health issues and preventative measures are also provided.</p>	<p><b>\$52,000</b></p> <p>Benefits:</p> <ul style="list-style-type: none"> <li>• Corporate branding on sponsorship wall</li> <li>• Prominent pavilion signage</li> <li>• Lead pavilion sponsor</li> <li>• Advertisement opportunity</li> <li>• Two (2) corporate registrations</li> <li>• Fifty-word description on ALC Exhibit Showcase page</li> </ul>

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<b>Market Place Pavilion</b>	<b>\$52,000</b>
<p>The Marketplace Pavilion features handmade artistry at its best. The ALC attracts high-end consumers seeking one-of-a-kind, high-quality art, jewelry, crafts and clothing.</p>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• Corporate branding on sponsorship wall</li> <li>• Prominent pavilion signage</li> <li>• Lead pavilion sponsor</li> <li>• Advertisement opportunity</li> <li>• Two (2) corporate registrations</li> <li>• Fifty-word description on ALC Exhibit Showcase page</li> </ul>
<b>Lifestyles Pavilion</b>	<b>\$52,000</b>
<p>Would-be travelers and tourists will flock to this pavilion seeking romantic getaways, family reunion sites and time away from everyday demands. Fabulous vacation ideas from around the globe are presented by travel planners representing air carriers, cruise ships, destinations and resorts. Exhibitors should be prepared to sign-up visitors looking for a great bed and breakfast, hideaway spots, adventurous outings or a relaxing exquisite haven.</p>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• Corporate branding on sponsorship wall</li> <li>• Prominent pavilion signage</li> <li>• Lead pavilion sponsor</li> <li>• Advertisement opportunity</li> <li>• Two (2) corporate registrations</li> <li>• Fifty-word description on ALC Exhibit Showcase page</li> </ul>
<b>Wealth Pavilion</b>	<b>\$52,000</b>
<p>Visitors to this pavilion will receive valuable information and advice on financial empowerment and homeownership. Lenders, investment professionals, credit counselors, government and private agencies and others join together to create one of the most informative pavilions in the Exhibit Showcase. From free credit reports and consultations with trained counselors to loan applications and information on personal wealth creation, the Wealth Pavilion has it all.</p>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• Corporate branding on sponsorship wall</li> <li>• Prominent pavilion signage</li> <li>• Lead pavilion sponsor</li> <li>• Advertisement opportunity</li> <li>• Two (2) corporate registrations</li> <li>• Fifty-word description on ALC Exhibit Showcase page</li> </ul>
<b>ALC National Town Hall Meeting</b>	<b>\$50,000</b>
<p>The National Town Hall Meeting promises to a nationally televised two-hour dialogue with those among the nation's leading voices discussing a matter significant to African Americans.</p>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• One (1) full-page advertisement in the Conference Souvenir Journal</li> <li>• Company logo and/or corporate sponsor mention during audio and/or Webcasting</li> <li>• Company's logo on the Sponsorship Wall</li> <li>• Six (6) reserved seats at the event</li> </ul>
<b>Jazz Concert</b>	<b>\$50,000</b>
<p>World-renowned jazz musicians showcase their talents to conference attendees in a concert following the Jazz Issue Forum, where the roots and importance of jazz are discussed and evaluated.</p>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• One (1) full-page color advertisement in the Event Program</li> <li>• Promotional banner and signage</li> <li>• On-stage speaking opportunity</li> </ul>

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<b>ALC TV Sponsor</b>	<b>\$50,000</b>
<p>ALC TV is a sponsorship opportunity that allows a sponsor to be directly connected with key CBC Members and other notables and events during the conference. ALC TV allows for daily interviews with key organization members and sponsors shown throughout the day in-between sponsor ads. This opportunity also affords filming of key legislative sessions and other events shown during the conference day in-between sponsor ads. This opportunity includes specialized PSAs and sponsor event programming which increases sponsor visibility when combined with additional sponsorship opportunities and benefits. The sponsored interview station located at the entrance to the exhibit hall draws attendees to the exhibit hall and gives premium sponsor recognition. As exclusive sponsor, your corporation will have prominent placement on posters placed next to kiosks indicating ALC TV programming.</p>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• Prominent placed posters placed next to the ten (10) ALC TV kiosks</li> <li>• Opportunity to provide industry message</li> <li>• 15 second Digital Signage advertisement (one day)</li> <li>• Opportunities for daily interviews with VIPs and conference attendees</li> </ul>
<b>Hotel TV</b>	<b>\$50,000</b>
<p>The Hotel TV provides attendees a recap of all the daily highlights and events at ALC 2007 and provides attendees a daily look at upcoming programs and events. All the day's prerecorded legislative sessions, interviews and other events will be recapped and shown daily in-between sponsor ads. The next day's Schedule of Events and Conference Highlights will inform attendees in their rooms and about upcoming events and programs. Hotel TV allows sponsors to be directly connected with key members and events during the conference. The interviews and programming allows sponsors, CBC members and staff to connect directly with attendees in the convenience of their hotel room after ALC events have concluded. Hotel TV title sponsors will have prominent logo placement on tent cards indicating ALC Hotel TV channels that will be placed on top of TV sets in all host hotel rooms. All Hotel TV footage will be recorded and burned to DVDs for sponsors to take back to their organizations. The footage can also be distributed to attendees who wish to purchase a tangible recap of the event.</p>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• Prominently placed cards next to hotel room televisions</li> <li>• Opportunity to provide industry message on host hotel televisions</li> <li>• 15 second Digital Signage advertisement (one day)</li> </ul>
<b>Young Leaders Reception</b>	<b>\$50,000</b>
<p>The Young Leaders Reception is designed to empower emerging leaders to be informed and actively engaged in bringing change to their respective communities.</p>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• Full-page color ad in Emerging Leaders Series program journal (back cover)</li> <li>• Designation as Young Leaders Reception Sponsor</li> <li>• Signage at event</li> <li>• Recognition on Young Leaders Reception program</li> <li>• Sponsor's greetings</li> <li>• Opportunity to provide souvenir with company logo (product placement)</li> <li>• Listing in conference program</li> <li>• Emerging Leaders registration for 4 attendees</li> </ul>

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<b>Transportation Sponsor</b>	<b>\$50,000 (in-kind accepted)</b>
Opportunity to provide ten (10) luxury cars and/or sport utility vehicles to transport CBCF leadership, VIPs, and celebrities during the Annual Legislative Conference	Benefits: <ul style="list-style-type: none"> <li>• One (1) full-page advertisement in the Conference Souvenir Journal</li> <li>• Branding</li> <li>• Product placement in conference portfolio bags</li> <li>• Two (2) corporate registration packages</li> </ul>
<b>Conference Souvenir Journal</b>	<b>\$40,000</b>
An informative 100-plus page color publication highlighting the work of the CBC Foundation, CBC Members and their legislative initiatives, ALC activities and sponsors. It also profiles CBCF Board Members and program participants.	Benefits: <ul style="list-style-type: none"> <li>• One (1) full-page color advertisement prominently placed in the Conference Souvenir Journal</li> <li>• Two (2) corporate registrations</li> <li>• Two (2) tickets to the Networking Luncheon</li> <li>• Additional advertorial message opportunity</li> </ul>
<b>Corporate Lounge Sponsor</b>	<b>\$40,000</b>
Informal setting dedicated to CBCF Corporate Sponsors to check e-mails and make important phone calls, etc.	Benefits: <ul style="list-style-type: none"> <li>• One (1) full-page advertisement in the Conference Souvenir Journal</li> <li>• Exclusive sponsorship</li> <li>• Branding</li> <li>• Visibility</li> </ul>
<b>Cyber Café</b>	<b>\$40,000</b>
Online environment with computers and internet access available to exhibitors and attendees in the Exhibit Showcase Hall.	Benefits: <ul style="list-style-type: none"> <li>• One (1) full-page advertisement in the Conference Souvenir Journal</li> <li>• Exclusive sponsorship</li> <li>• Branding</li> <li>• Visibility</li> </ul>
<b>ALC Welcome Ceremony</b>	<b>\$32,500 each – Two Co-Sponsors</b>
This festive conference kick-off, highlighting the mission and programs of the Congressional Black Caucus Foundation affords your company maximum exposure through promotional banner and signage, on-stage recognition during the ceremony, your company's logo on the Sponsorship Wall, and a full-page color advertisement in the Conference Souvenir Journal.	Benefits: <ul style="list-style-type: none"> <li>• One (1) full-page advertisement in the Conference Souvenir Journal</li> <li>• Co-sponsor</li> <li>• Maximum exposure through promotional banner and signage</li> <li>• On-stage recognition during the ceremony</li> </ul>
<b>Commemorative T-Shirts</b>	<b>\$25,000</b>
Official commemorative T-shirts distributed in more than 5,000 bags to conference attendees	Benefits: <ul style="list-style-type: none"> <li>• Tremendous branding opportunity</li> </ul>

***Additional Annual Legislative Conference Sponsorship Opportunities***

<b>Hotel Key Cards</b>	<b>\$10,000 each</b>
<p>On average, hotel guests look at and search for their guestroom keycard no less than 10 times a day, making keycards the No. 1 advertising tool in the hotel. What better way to reach your target audience than to advertise on the third most important item they carry besides their wallet and car keys? Custom keycards can instantly become a significant advertising success for your business.</p>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• Capture guests attention with company branding (first thing attendees see upon checking in at hotel)</li> <li>• Maximum exposure via message absorption by guest</li> <li>• Company message put directly in the hands of guests</li> <li>• Keycards kept as keepsakes along with your company message</li> </ul>
<b>ALC Souvenir Journal Full Page Color Ad</b>	<b>\$5,000</b>
<p>The ALC Souvenir Journal is an informative 100-plus page publication highlighting the work of CBCF, CBC Members and their legislative initiatives, ALC activities and sponsors.</p>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• One (1) full-page color advertisement in the Conference Souvenir Journal</li> <li>• Visibility to ALC attendees (5,000 copies of the Souvenir Journal will be printed)</li> </ul>
<b>Digital Signage</b>	<b>\$5,000</b>
<p>Capturing the attention of more than 18,000 attendees at ALC, this branding opportunity is comprised of a network of high definition digital displays located in key areas throughout the Washington Convention Center. Digital Signage provides measurable benefits including enhancing sponsor brands, conveying important messages and connecting high volumes of consumers in targeted demographics.</p>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• Maximize brand recognition</li> <li>• Complete schedule control and flexibility</li> <li>• Provide efficiencies to media plans by increasing cost effectiveness</li> <li>• Generate quick recall establishing awareness</li> <li>• Command attention of attendees with bold brilliant advertising messages</li> <li>• 1,200 impressions a day (30 impressions x 10 screens x 4 days = 1,200)</li> </ul>
<b>ALC Exhibit Showcase (10 x 10 – 50 x 50)</b>	<b>\$2,750 - \$55,000</b>
<p>By exhibiting your company's product, your company will benefit reaching thousands of influential people from across the nation.</p>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• Exhibit booth to showcase your company, services and special programs</li> <li>• Opportunity to reach and educate ALC participants (18,000-strong) about your company</li> <li>• Access to traffic generated by various pavilion participants, benefiting from their raffles/giveaways, free credit checks, etc.</li> </ul>
<b>ALC Daily</b>	<b>\$1,800-\$5,000</b>
<p>ALC Daily provides extraordinary brand visibility while informing attendees of conference happenings. Five thousand copies of this daily newspaper will be distributed each morning of the ALC at the convention center. The target audience is the same audience your company or organization certainly will want to attract to your message and services. Also, it is a conference keepsake.</p>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• Branding</li> <li>• Visibility</li> <li>• Industry message to more than 5,000 attendees</li> </ul>

***Additional Annual Legislative Conference Sponsorship Opportunities***

<b>ALC Prayer Breakfast Leadership Table</b>	<b>\$1,000</b>
<p>The ALC Prayer Breakfast provides funding and support for CBCF's Congressional Fellowship Program</p>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• Special listing in Prayer Breakfast program journal</li> <li>• Placement in leadership seating section</li> <li>• Special on-screen recognition during the Prayer Breakfast</li> </ul>
<b>ALC Prayer Breakfast Patron Table</b>	<b>\$500</b>
<p>The ALC Prayer Breakfast provides funding and support for CBCF's Congressional Fellowship Program</p>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• Special listing in Prayer Breakfast program journal</li> <li>• Placement in Patron seating section</li> <li>• Special on-screen recognition during the Prayer Breakfast</li> </ul>
<b>Exhibitors Lounge</b>	<b>Call for Details</b>
TBD	TBD
<b>Issue Forums &amp; Braintrusts</b>	<b>Call for Details</b>
<p>The substance of the Annual Legislative Conference is experienced through the instruction and information exchanged during the Issue Forums &amp; Braintrusts. Participation in Issue Forums and Braintrusts teaches conference attendees to understand current public policy priorities, build networks, develop strategies to address issues and advance causes through the legislative process.</p>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• Signage during Issue Forums &amp; Braintrusts</li> <li>• Verbal or printed recognition</li> <li>• Two (2) corporate registrations</li> </ul>

***CBC Spouses Issue Forum  
The New Face of HIV/AIDS: Women***

<p><b>HIV/AIDS Issue Forum Platinum Sponsor</b></p>	<p><b>\$30,000</b></p> <p>Benefits:</p> <ul style="list-style-type: none"> <li>• On stage recognition by Issue Forum Emcee</li> <li>• Brief speaking opportunity</li> <li>• Full front page advertisement in Issue Forum Program Journal</li> <li>• Onstage Check presentation</li> <li>• Corporate Logo and signage display</li> <li>• Corporate recognition in Conference Souvenir Journal</li> <li>• Photo Opportunity</li> </ul>
<p><b>HIV/AIDS Issue Forum Gold Sponsor</b></p>	<p><b>\$20,000</b></p> <p>Benefits:</p> <ul style="list-style-type: none"> <li>• Full back page advertisement in Issue Forum Program Journal</li> <li>• Onstage check presentation</li> <li>• Corporate Logo and signage display</li> <li>• Corporate recognition in Conference Souvenir Journal</li> <li>• Photo Opportunity</li> </ul>
<p><b>HIV/AIDS Issue Forum Silver Sponsor</b></p>	<p><b>\$10,000</b></p> <p>Benefits:</p> <ul style="list-style-type: none"> <li>• Full page advertisement in Issue Forum Program Journal</li> <li>• Corporate Logo and signage display</li> <li>• Corporate recognition in Conference Souvenir Journal</li> <li>• Photo Opportunity</li> </ul>
<p><b>HIV/AIDS Issue Forum Bronze Sponsor</b></p>	<p><b>\$5,000</b></p> <p>Benefits:</p> <ul style="list-style-type: none"> <li>• Logo Recognition in Issue Forum Program Journal</li> <li>• Corporate Logo and signage display</li> <li>• Photo Opportunity</li> <li>• Corporate recognition in Conference Souvenir Journal</li> </ul>

***CBC Spouses Essay Contest -  
Annual Legislative Conference Sponsorship Opportunities***

<p><b>CBC Spouses Essay Contest &amp; Issue Forum (Literary Writing Sponsor – 1 available)</b></p>	<p><b>\$30,000</b></p>
<p>Conducted each year during the Annual Legislative Conference, this event focuses on an issue that bears a heavy impact on the lives of African Americans. The CBC Spouses choose subjects for the issue forum, such as civil rights, the criminal justice system, the detection and treatment of HIV/AIDS and others that are of great interest to their constituency. High school and college students from the districts of Congressional Black Caucus Members are invited to participate and are asked to submit an essay on the chosen topic. A special committee of CBC Spouses judges the submissions and the top three winning essays are eligible for a monetary award. The winners, and their families, are invited to Washington to present their winning essays in person to congressional members, business leaders and leading policymakers attending the ALC.</p>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• Literary Writing Sponsor invitation to the 2008 Essay Contest and Issue Forum Luncheon</li> <li>• Brief speaking opportunity</li> <li>• On-stage recognition by Issue Forum emcee</li> <li>• Full front-page ad in Essay Contest and Issue Forum Program Journal</li> <li>• Potential onstage check presentation</li> <li>• Corporate logo and signage display</li> <li>• Photo opportunities</li> <li>• Corporate recognition in Conference Souvenir Journal</li> </ul>
<p><b>CBC Spouses Essay Contest &amp; Issue Forum (Editorial Writing Sponsor – 1 available)</b></p>	<p><b>\$25,000</b></p>
<p>Conducted each year during the Annual Legislative Conference, this event focuses on an issue that bears a heavy impact on the lives of African Americans. The CBC Spouses choose subjects for the issue forum, such as civil rights, the criminal justice system, the detection and treatment of HIV/AIDS and others that are of great interest to their constituency. High school and college students from the districts of Congressional Black Caucus Members are invited to participate and are asked to submit an essay on the chosen topic. A special committee of CBC Spouses judges the submissions and the top three winning essays are eligible for a monetary award. The winners, and their families, are invited to Washington to present their winning essays in person to congressional members, business leaders and leading policymakers attending the ALC.</p>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• Editorial Writing Sponsor invitation to the 2008 Essay Contest and Issue Forum Luncheon</li> <li>• Brief speaking opportunity</li> <li>• Full back-page ad in Essay Contest and Issue Forum program journal</li> <li>• Potential onstage check presentation</li> <li>• Corporate logo and signage display</li> <li>• Photo opportunities</li> <li>• Corporate recognition in Conference Souvenir Journal</li> </ul>
<p><b>CBC Spouses Essay Contest &amp; Issue Forum (Expressive Writing Sponsor – 1 available)</b></p>	<p><b>\$20,000</b></p>
<p>Conducted each year during the Annual Legislative Conference, this event focuses on an issue that bears a heavy impact on the lives of African Americans. The CBC Spouses choose subjects for the issue forum, such as civil rights, the criminal justice system, the detection and treatment of HIV/AIDS and others that are of great interest to their constituency. High school and college students from the districts of Congressional Black Caucus Members are invited to participate and are asked to submit an essay on the chosen topic. A special committee of CBC Spouses judges the submissions and the top three winning essays are eligible for a monetary award. The winners, and their families, are invited to Washington to present their winning essays in person to congressional members, business leaders and leading policymakers attending the ALC.</p>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• Expressive Writing Sponsor invitation to the 2008 Essay Contest and Issue Forum Luncheon</li> <li>• Full page ad in Essay Contest and Issue Forum program Journal</li> <li>• Check presentation opportunity during luncheon</li> <li>• Corporate Logo and signage display</li> <li>• Photo Opportunities</li> <li>• Corporate recognition in Conference Souvenir Journal</li> </ul>

***CBC Spouses Essay Contest -  
Annual Legislative Conference Sponsorship Opportunities***

<p><b>CBC Spouses Essay Contest &amp; Issue Forum (Critical Writing Sponsor – 1 available)</b></p>	<p><b>\$15,000 (may include in-kind)</b></p>
<p>Conducted each year during the Annual Legislative Conference, this event focuses on an issue that bears a heavy impact on the lives of African Americans. The CBC Spouses choose subjects for the issue forum, such as civil rights, the criminal justice system, the detection and treatment of HIV/AIDS and others that are of great interest to their constituency. High school and college students from the districts of Congressional Black Caucus Members are invited to participate and are asked to submit an essay on the chosen topic. A special committee of CBC Spouses judges the submissions and the top three winning essays are eligible for a monetary award. The winners, and their families, are invited to Washington to present their winning essays in person to congressional members, business leaders and leading policymakers attending the ALC.</p>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• Critical Writing Sponsor invitation to the 2008 Essay Contest and Issue Forum Luncheon</li> <li>• Half-page ad in Essay Contest and Issue Forum Program Journal</li> <li>• Contribution acknowledgement made by Essay Contest Emcee</li> <li>• Corporate logo and signage display</li> <li>• Photo opportunities</li> <li>• Corporate recognition in Conference Souvenir Journal</li> </ul>
<p><b>CBC Spouses Essay Contest &amp; Issue Forum (Informative Writing Sponsor – 1 available)</b></p>	<p><b>\$10,000 (may include in-kind)</b></p>
<p>Conducted each year during the Annual Legislative Conference, this event focuses on an issue that bears a heavy impact on the lives of African Americans. The CBC Spouses choose subjects for the issue forum, such as civil rights, the criminal justice system, the detection and treatment of HIV/AIDS and others that are of great interest to their constituency. High school and college students from the districts of Congressional Black Caucus Members are invited to participate and are asked to submit an essay on the chosen topic. A special committee of CBC Spouses judges the submissions and the top three winning essays are eligible for a monetary award. The winners, and their families, are invited to Washington to present their winning essays in person to congressional members, business leaders and leading policymakers attending the ALC.</p>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• Informative Writing Sponsor invitation to the 2008 Essay Contest and Issue Forum Luncheon</li> <li>• Corporate logo displayed in the Essay Contest and Issue Forum program Journal</li> <li>• Corporate logo and signage display</li> <li>• Contribution acknowledgement made by Essay Contest Emcee</li> <li>• Corporate recognition in Conference Souvenir Journal</li> </ul>
<p><b>CBC Spouses Essay Contest &amp; Issue Forum (Persuasive Writing Sponsor – 1 available)</b></p>	<p><b>\$5,000 (may include in-kind)</b></p>
<p>Conducted each year during the Annual Legislative Conference, this event focuses on an issue that bears a heavy impact on the lives of African Americans. The CBC Spouses choose subjects for the issue forum, such as civil rights, the criminal justice system, the detection and treatment of HIV/AIDS and others that are of great interest to their constituency. High school and college students from the districts of Congressional Black Caucus Members are invited to participate and are asked to submit an essay on the chosen topic. A special committee of CBC Spouses judges the submissions and the top three winning essays are eligible for a monetary award. The winners, and their families, are invited to Washington to present their winning essays in person to congressional members, business leaders and leading policymakers attending the ALC.</p>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• Persuasive Writing Sponsor invitation to the 2008 Essay Contest and Issue Forum Luncheon</li> <li>• Corporate logo displayed in the Essay Contest and Issue Forum program Journal</li> <li>• Corporate logo and signage display</li> <li>• Corporate recognition in Conference Souvenir Journal</li> </ul>

**CBC Spouses Community Breakfast -  
Annual Legislative Conference Sponsorship Opportunities**

<b>CBC Spouses Community Breakfast and Health Fair Sponsor</b>	<b>\$125,000 (may include in-kind)</b>
<p>Each year during the Annual Legislative Conference, the CBC Spouses host hundreds of individuals during a breakfast for homeless people who reside in the immediate and surrounding communities. The Spouses also work with major retailers to provide clothing and outerwear to the breakfast participants. The meals are served by Members of Congress and their Spouses, providing them an opportunity to meet these constituents.</p>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• Designated “Community Breakfast Sponsor” for CBC Spouses 2008 Community Breakfast and Health Fair</li> <li>• Corporate logo &amp; Web site link prominently placed on CBC Spouses Community Breakfast homepage</li> <li>• Group logo signage display on official CBC Spouses Community Breakfast and Health Fair banner</li> <li>• Check and/or ribbon cutting presentation</li> <li>• Photo opportunities</li> <li>• Opportunity to serve breakfast to the homeless with CBC Members</li> <li>• Name recognition in 2008 CBC Spouses Community Breakfast News Release</li> <li>• Company name recognition by CBC Spouses Chair at 2008 Community Breakfast and Health Fair kickoff</li> <li>• Report highlighting impact of company’s contribution to the clients of the shelter.</li> <li>• Provide aprons with company logo for breakfast</li> <li>• Corporate Recognition in the Conference Souvenir Journal</li> </ul>
<b>CBC Spouses Community Health Fair Sponsor</b>	<b>\$125,000 (may include in-kind)</b>
<p>Each year during the Annual Legislative Conference, the CBC Spouses and Congressional Black Caucus members serve breakfast to and provide a whole host of volunteer services to more than 400 clients of a shelter in Washington, D.C. The Spouses work with corporate partners who contribute in-kind, monetary and service donations used toward the betterment of those whom the shelter serves. Additionally, the Spouses work with community organizations who provide screening and resources for a health fair where the clients receive free services such as dental screenings, prostate testing, podiatry exams and overall health screenings. This grassroots community event gives the CBC members and their Spouses the opportunity to meet the clients and speak with them on a personal level.</p>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• Designated “Community Health Fair Sponsor” for CBC Spouses 2008 Community Breakfast and Health Fair</li> <li>• Corporate logo &amp; Web site link prominently placed on CBC Spouses Community Breakfast homepage</li> <li>• Group logo signage display on official CBC Spouses Community Breakfast and Health Fair banner</li> <li>• Check and/or ribbon cutting presentation</li> <li>• Photo opportunities</li> <li>• Opportunity to serve breakfast to the homeless with CBC Members</li> <li>• Name recognition in 2008 CBC Spouses Community Breakfast News Release</li> <li>• Company name recognition by CBC Spouses Chairman at 2008 Community Breakfast and Health Fair kickoff</li> <li>• Report highlighting impact of company’s contribution to the clients of the shelter</li> <li>• Provide aprons with company logo for health care volunteers</li> <li>• Corporate Recognition in the Conference Souvenir Journal</li> </ul>

***CBC Spouses Community Breakfast -  
Annual Legislative Conference Sponsorship Opportunities***

<b>CBC Spouses Community Mobility Sponsor</b>	<b>\$50,000 (may include in-kind)</b>
<p>Each year during the Annual Legislative Conference, the CBC Spouses and Congressional Black Caucus members serve breakfast to and provide a whole host of volunteer services to more than 400 clients of a shelter in Washington, D.C. The Spouses work with corporate partners who contribute in-kind, monetary and service donations used toward the betterment of those whom the shelter serves. Additionally, the Spouses work with community organizations who provide screening and resources for a health fair where the clients receive free services such as dental screenings, prostate testing, podiatry exams and overall health screenings. This grassroots community event gives the CBC members and their Spouses the opportunity to meet the clients and speak with them on a personal level.</p>	<p><b>Benefits:</b></p> <ul style="list-style-type: none"> <li>• Corporate logo &amp; Web site link on CBC Spouses Community Breakfast homepage</li> <li>• Product presentation and photo opportunity</li> <li>• Group logo signage on “CBC Spouses Community Breakfast and Health Fair” banners</li> <li>• Opportunity to serve breakfast to the homeless with CBC Members</li> <li>• Corporate name and logo displayed on distributed product</li> <li>• Name recognition in 2008 news release issued for the CBCS Community Breakfast and Health Fair</li> <li>• Report highlighting impact of company’s contribution to the clients of The shelter</li> <li>• Corporate Recognition in the Conference Souvenir Journal</li> </ul>
<b>CBC Spouses Community Wardrobe Sponsor</b>	<b>\$25,000 (may include in-kind)</b>
<p>Each year during the Annual Legislative Conference, the CBC Spouses and Congressional Black Caucus members serve breakfast to and provide a whole host of volunteer services to more than 400 clients of a shelter in Washington, D.C. The Spouses work with corporate partners who contribute in-kind, monetary and service donations used toward the betterment of those whom the shelter serves. Additionally, the Spouses work with community organizations who provide screening and resources for a health fair where the clients receive free services such as dental screenings, prostate testing, podiatry exams and overall health screenings. This grassroots community event gives the CBC members and their Spouses the opportunity to meet the clients and speak with them on a personal level.</p>	<p><b>Benefits:</b></p> <ul style="list-style-type: none"> <li>• Corporate logo on CBC Spouses Community Breakfast homepage</li> <li>• Company product distribution</li> <li>• Grouped logo signage on “CBC Spouses Community Breakfast and Health Fair” banners</li> <li>• Photo opportunity</li> <li>• Opportunity to serve breakfast to the homeless with CBC Members</li> <li>• Provide company bags for all product giveaways</li> <li>• Name recognition in 2008 news release issued for the CBCS Community Breakfast and Health Fair</li> <li>• Corporate recognition in the Conference Souvenir Journal</li> </ul>
<b>Community Breakfast Champion</b>	<b>\$15,000 (may include in-kind)</b>
<p>Each year during the Annual Legislative Conference, the CBC Spouses and Congressional Black Caucus members serve breakfast to and provide a whole host of volunteer services to more than 400 clients of a shelter in Washington, D.C. The Spouses work with corporate partners who contribute in-kind, monetary and service donations used toward the betterment of those whom the shelter serves. Additionally, the Spouses work with community organizations who provide screening and resources for a health fair where the clients receive free services such as dental screenings, prostate testing, podiatry exams and overall health screenings. This grassroots community event gives the CBC members and their Spouses the opportunity to meet the clients and speak with them on a personal level.</p>	<p><b>Benefits:</b></p> <ul style="list-style-type: none"> <li>• Corporate logo on CBC Spouses Community Breakfast homepage</li> <li>• Company product distribution</li> <li>• Grouped logo signage on “CBC Spouses Community Breakfast and Health Fair” banners</li> <li>• Opportunity to serve breakfast to the homeless with CBC Members</li> <li>• Name recognition in 2008 news release issued for the CBCS Community Breakfast and Health Fair</li> </ul>

***CBC Spouses Community Breakfast -  
Annual Legislative Conference Sponsorship Opportunities***

<b>CBC Spouses Community Health Champion Sponsor</b>	<b>Up to \$5,000 (includes health screenings)</b>
<p>Each year during the Annual Legislative Conference, the CBC Spouses and Congressional Black Caucus members serve breakfast to and provide a whole host of volunteer services to more than 400 clients of a shelter in Washington, D.C. The Spouses work with corporate partners who contribute in-kind, monetary and service donations used toward the betterment of those whom the shelter serves. Additionally, the Spouses work with community organizations who provide screening and resources for a health fair where the clients receive free services such as dental screenings, prostate testing, podiatry exams and overall health screenings. This grassroots community event gives the CBC members and their Spouses the opportunity to meet the clients and speak with them on a personal level.</p>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• Distribution of company product and services during Community Breakfast and Health Fair</li> <li>• Group logo signage on “CBC Spouses Community Breakfast and Health Fair” Banners</li> <li>• High visibility and company recognition by way of mobile screening vehicle</li> <li>• Corporate recognition in the Conference Souvenir Journal</li> </ul>

***CBC Spouses Celebration of Leadership -  
Annual Legislative Conference Sponsorship Opportunities***

<b>CBC Spouses Celebration of Leadership Title Sponsor</b>	<b>\$100,000</b>
<p>This event recognizes the significant contributions of individuals in the visual and performing arts, as well as corporate leaders, former CBC Spouses, and those citizens who have demonstrated leadership in the area of lifting up and supporting young people and improving the general quality of life for all people. Proceeds of this event are used to fund scholarship programs in performing and visual arts.</p>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• Thirty (30) VIP tickets to attend the VIP Reception and Press Conference</li> <li>• On-stage recognition by the emcee</li> <li>• Full-page ad on front inside cover of program book</li> <li>• Brief speaking opportunity at VIP Reception &amp; Event</li> <li>• Corporate logo displayed prominently at the event</li> <li>• Private docent-led tour of the museum's exhibits</li> <li>• Corporate Recognition in the Conference Souvenir Journal</li> </ul>
<b>CBC Spouses Celebration of Leadership Platinum Sponsor (2 available)</b>	<b>\$50,000</b>
<p>This event recognizes the significant contributions of individuals in the visual and performing arts, as well as corporate leaders, former CBC Spouses, and those citizens who have demonstrated leadership in the area of lifting up and supporting young people and improving the general quality of life for all people. Proceeds of this event are used to fund scholarship programs in performing and visual arts.</p>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• Twenty (20) VIP tickets to attend the VIP Reception and Press Conference</li> <li>• On-stage recognition by the emcee</li> <li>• Corporate logo displayed prominently at the event</li> <li>• Full-page ad on the back cover of the program book</li> <li>• Brief speaking opportunity at the VIP Reception</li> <li>• Private docent-led tour of the museum's exhibits</li> <li>• Corporate recognition in the Conference Souvenir Journal</li> </ul>
<b>CBC Spouses Celebration of Leadership Performing Arts Scholarship Sponsor (1 available)</b>	<b>\$50,000</b>
<p>Established in 2000, the CBC Spouses Performing Arts Scholarship Program was developed in honor of the late Curtis Mayfield to ensure that students pursuing a career in the performing arts receive the financial assistance to achieve their goals.</p>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• Twenty (20) VIP tickets to attend the VIP Reception and Press Conference</li> <li>• On-stage recognition by the emcee</li> <li>• Corporate logo displayed prominently at the event</li> <li>• One (1) full-page ad in the program book</li> <li>• Private docent-led tour of the museum's exhibits</li> <li>• Corporate recognition in the Conference Souvenir Journal</li> </ul>
<b>CBC Spouses Celebration of Leadership Visual Arts Scholarship Sponsor (1 available)</b>	<b>\$30,000</b>
<p>The CBC Spouses Visual Arts Scholarship was established in 2006 for students who are pursuing a career in the visual arts.</p>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• Fifteen (15) VIP tickets to attend the VIP Reception and Press Conference</li> <li>• On-stage recognition by the emcee</li> <li>• Corporate logo displayed prominently at the event</li> <li>• One (1) full-page ad in the program book</li> <li>• Private docent led tour of the museum's exhibits</li> <li>• Corporate Recognition in the Conference Souvenir Journal</li> </ul>

***CBC Spouses Celebration of Leadership -  
Annual Legislative Conference Sponsorship Opportunities***

<p><b>CBC Spouses Celebration of Leadership Gold Sponsor</b></p>	<p><b>\$25,000</b></p>
<p>This event recognizes the significant contributions of individuals in the visual and performing arts, as well as corporate leaders, former CBC Spouses, and those citizens who have demonstrated leadership in the area of lifting up and supporting young people and improving the general quality of life for all people. Proceeds of this event are used to fund scholarship programs in performing and visual arts.</p>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• Twelve (12) VIP tickets to attend the VIP Reception and Press Conference</li> <li>• On-stage recognition by the emcee</li> <li>• Corporate logo displayed prominently at the event</li> <li>• One (1) full-page ad in the program book</li> <li>• Private docent-led tour of the museum’s exhibits</li> <li>• Corporate recognition in the Conference Souvenir Journal</li> </ul>
<p><b>CBC Spouses Celebration of Leadership Silver Sponsor</b></p>	<p><b>\$12,000</b></p>
<p>This event recognizes the significant contributions of individuals in the visual and performing arts, as well as corporate leaders, former CBC Spouses, and those citizens who have demonstrated leadership in the area of lifting up and supporting young people and improving the general quality of life for all people. Proceeds of this event are used to fund scholarship programs in performing and visual arts.</p>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• Ten (10) VIP tickets to attend the VIP Reception and Press Conference</li> <li>• Corporate logo displayed prominently at the event</li> <li>• Half-page ad in the program book</li> <li>• Private docent-led tour of the museum’s exhibits</li> <li>• Corporate recognition in the Conference Souvenir Journal</li> </ul>
<p><b>CBC Spouses Celebration of Leadership Arts Sponsor</b></p>	<p><b>\$7,500</b></p>
<p>This event recognizes the significant contributions of individuals in the visual and performing arts, as well as corporate leaders, former CBC Spouses, and those citizens who have demonstrated leadership in the area of lifting up and supporting young people and improving the general quality of life for all people. Proceeds of this event are used to fund scholarship programs in performing and visual arts.</p>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• Five (5) VIP tickets to attend the VIP Reception and Press Conference</li> <li>• Quarter-page ad in the program book</li> <li>• Private docent-led tour of the museum’s exhibits</li> <li>• Corporate recognition in the Conference Souvenir Journal</li> </ul>

**Research & Programs**  
**Annual Legislative Conference Sponsorship Opportunities**

<p><b>Economic Empowerment &amp; Homeownership Event (Title Sponsor – One Available)</b></p>	<p><b>\$25,000</b></p>
<p>This invitation-only event celebrates excellence in economic empowerment by recognizing the efforts of local SHOP for Wealth and With Opportunity, Wealth (WOW) partners. Attendees include CBC Members, SHOP and WOW sponsors and partners and other special guests. The program is currently in the planning stages and may include “Faces of SHOP and WOW” video montage of local SHOP and WOW successes, and SHOP and WOW Achievement Awards recognizing top-performing local SHOP and WOW programs. The featured speaker will highlight new trends and successes that will inspire economic and financial professionals and those who offer direct services to neighborhoods through community development initiatives.</p>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• Sponsor designation</li> <li>• Prominent signage</li> <li>• Greeting opportunity</li> <li>• Advertisement in program booklet</li> <li>• Advertisement in Conference Souvenir Journal</li> <li>• Product distribution opportunity</li> <li>• Ten (10) invitations to Financial Empowerment &amp; Homeownership Event</li> </ul>
<p><b>Economic Empowerment &amp; Homeownership Event (Co-Sponsor – Two Available)</b></p>	<p><b>\$10,000</b></p>
<p>This invitation-only event celebrates excellence in economic empowerment by recognizing the efforts of local SHOP for Wealth and With Opportunity, Wealth (WOW) partners. Attendees include CBC Members, SHOP and WOW sponsors and partners and other special guests. The program is currently in the planning stages and may include “Faces of SHOP and WOW” video montage of local SHOP and WOW successes, and SHOP and WOW Achievement Awards recognizing top-performing local SHOP and WOW programs. The featured speaker will highlight new trends and successes that will inspire economic and financial professionals and those who offer direct services to neighborhoods through community development initiatives.</p>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• Co-Sponsor designation</li> <li>• Signage</li> <li>• Advertisement in program booklet</li> <li>• Five (5) invitations to Financial Empowerment &amp; Homeownership Event</li> <li>• On-stage acknowledgement from CBCF leadership</li> </ul>
<p><b>Economic Empowerment &amp; Homeownership Event (Community Partners)</b></p>	<p><b>\$5,000</b></p>
<p>This invitation-only event celebrates excellence in economic empowerment by recognizing the efforts of local SHOP for Wealth and With Opportunity, Wealth (WOW) partners. Attendees include CBC Members, SHOP and WOW sponsors and partners and other special guests. The program is currently in the planning stages and may include “Faces of SHOP and WOW” video montage of local SHOP and WOW successes, and SHOP and WOW Achievement Awards recognizing top-performing local SHOP and WOW programs. The featured speaker will highlight new trends and successes that will inspire economic and financial professionals and those who offer direct services to neighborhoods through community development initiatives.</p>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• Community Partners designation</li> <li>• Two (2) invitations to Financial Empowerment &amp; Homeownership Event</li> <li>• Group photo opportunity</li> </ul>

**Research & Programs**  
**Annual Legislative Conference Sponsorship Opportunities**

<b>Emerging Leaders Series – Topic TBD (3 available)</b>	<b>\$30,000</b>
<p>The Emerging Leaders Series engages young adults in discussions and activities on critical public policy and social issues. CBCF brings together community activists, policy shapers, elected officials, political correspondents, industry experts and young leaders of the future to discuss efforts that must be marshaled to ensure that public policy considers and benefits the African-American community, as well as to share their views on current and impending legislation.</p>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• Greetings or remarks</li> <li>• Signage during event</li> <li>• Advertisement in Emerging Leaders Tool Kit</li> <li>• Product distribution</li> <li>• Two (2) Emerging Leaders registrations</li> <li>• Two (2) invitations to Young Leaders reception</li> <li>• One (1) full-page ad in the Conference Souvenir Journal</li> </ul>
<b>Emerging Leaders Series Instant Apprentice Luncheon</b>	<b>\$50,000</b>
<p>During this high-energy luncheon, Emerging Leaders sit face-to-face with African-American leaders in business, government, education, sports and non-profit organizations and become their “instant apprentices.” Powerbrokers share advice on how to gain a competitive advantage in today’s job market, tap into one’s entrepreneurial spirit, and enhance leadership skills by sharing lessons that helped them become successful.</p>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• Large venue</li> <li>• Branding conference bags</li> <li>• Ad in Souvenir Booklet</li> <li>• Two (2) Emerging Leaders registrations</li> </ul>
<b>Future Focus Series – Topic TBD (2 available)</b>	<b>\$30,000</b>
<p>The CBCF Center for Policy Analysis and Research (CPAR) kicks off the ALC with a series of forums on social, political and economic issues that impede broad-based and sustainable progress among African Americans. The forums seek to generate insightful discussions of policy alternatives to address existing and emerging issues in education, economic development, public health and social welfare, as well as to facilitate substantive dialogue between elected officials, leading thinkers and the general public.</p>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• Advertisement in Future Focus Journal</li> <li>• Signage at event</li> <li>• Greetings or remarks</li> </ul>
<b>Future Focus Health &amp; Wellness Luncheon</b>	<b>\$30,000</b>
<p>During this luncheon, attendees will learn about leading issues impacting the health and wellness of African Americans, as well as practical strategies they can adopt to improve health outcomes and overall well-being for themselves, their families and their communities.</p>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• Advertisement in Future Focus Journal</li> <li>• Signage at event</li> <li>• 10 registrations for the Health &amp; Wellness Luncheon</li> </ul>

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<p>The Emerging Leaders Series engages young adults in discussions and activities on critical public policy and social issues. CBCF brings together community activists, policy shapers, elected officials, political correspondents, industry experts and young leaders of the future to discuss efforts that must be marshaled to ensure that public policy considers and benefits the African-American community, as well as to share their views on current and impending legislation.</p>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• Greetings or remarks</li> <li>• Signage during event</li> <li>• Advertisement in Emerging Leaders Tool Kit</li> <li>• Product distribution</li> <li>• Two (2) Emerging Leaders registrations</li> <li>• Two (2) invitations to Young Leaders reception</li> <li>• One (1) full-page ad in the Conference Souvenir Journal</li> </ul>
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